

 <p>Wright Consulting Firm <i>Do what you do best. Let us handle the rest.</i> www.wrightconsultingfirm.com</p>	<p>LaQuishe Wright President</p> <p>WRIGHT CONSULTING FIRM 22136 Westheimer Parkway, Suite 224 Katy, Texas 77450 Toll-Free Phone/Fax: (866) 261-1448 Web: www.wrightconsultingfirm.com Email: info@wcfirm.com</p>
---	---

Wright Consulting Firm specializes in increasing traffic to your Informational or E-Commerce web site through **Search Engine Optimization (SEO)**, **Pay-Per-Click Management (PPC)** and **Web Site Audits**. Their Internet Marketing Strategies can be the most effective, efficient, and affordable way to drive targeted traffic to your web site.

Areas of Expertise:

Internet Marketing Strategies – Search Engine Optimization and Pay-Per-Click Management
Search Engine Friendly Web Site Design and Domain Registration
Web Site Optimization Audits
Web Site Statistics

HOW CAN SEARCH ENGINE OPTIMIZATION AND WEB SITE OPTIMIZATION HELP YOUR WEB SITE?

Web site and search engine optimization will improve the usability of a web site. Improving the usability of a web site increases conversion rates by making it easier for your customers to view, understand, and purchase your products and services online. Once the site is optimized, Wright Consulting Firm will then increase the amount of quality, targeted traffic to your web site by increasing your site's rankings on the major search engines. We help you change your web site into an around-the-clock moneymaker and lead generator.

WEB SITE MARKETING

The two most proficient and affordable programs to direct traffic to your web site are Search Engine Optimization and Pay-Per-Click advertising. We assess each business' online marketing goals to create a customized search engine marketing strategy that will be the most effective in meeting their requirements and budget.

WEB SITE AUDITS

Performing an audit on your Informational or E-Commerce web site will enable our company to provide you with valuable reports that offer both recommendations and established techniques that will increase the amount of traffic directed to your web site and increase your online conversion rates. Inadequate navigation design has been directly attributed to web site failure. This evaluation ensures that your web site complies with the most advantageous search engine registration procedures and provides a solid foundation to measure your marketing efforts.

SEARCH ENGINE FRIENDLY WEB SITE DESIGN

Many of the most popular web design techniques can hurt your chances of ranking high on the search engines. Wright Consulting Firm will help you or your web designer create an Informational or E-Commerce web site that is designed from the ground up to rank high on the major search engines. From choosing the most profitable keywords to providing a search engine friendly shopping cart, Wright Consulting Firm can meet and exceed any internet marketing need that your business may have.

Wright Consulting Firm has a proven track record of increasing sales and leads, increasing traffic, improving design and usability, and tracking web site performance for businesses locally and nationally.